



Cartograph Circle News: August 2023

Alan & Serena <info@cartographwines.com>

Thu, Aug 17, 2023 at 8:47 AM



Hello

Summer is coming to an end and while we are enjoying these warm summer evenings in the garden, we are getting excited for the chaos of harvest to arrive. We are working with five different vineyards this harvest season which will keep us busy throughout harvest.

AUGUST 2023

B CORP RECERTIFICATION

VINEYARD UPDATE

STAFF PICK: 2016 TRANSVERSE

FALL RELEASE

CELEBRATING B CORP RECERTIFICATION

In 2020, we were incredibly proud that Cartograph was [certified as a B Corporation](#). To earn certification, we worked with the B Lab certification agency to document how our operations and business model impact our workers, community, environment and customers.

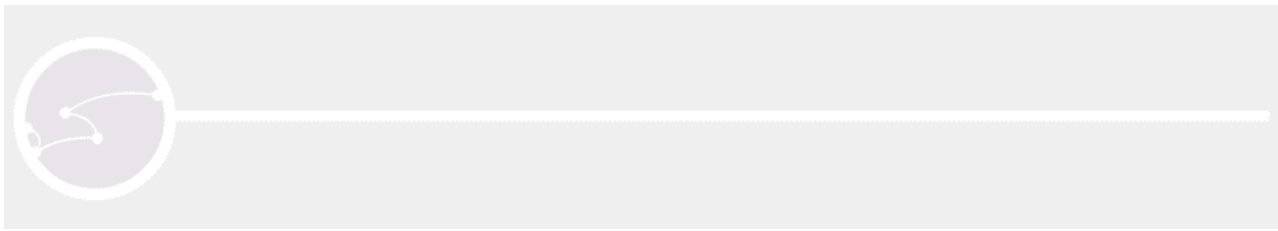
Even after certification, we kept working to improve our practices. It has been a lot of tough, expensive, but really rewarding work. We're just as proud as we were three years ago to announce that Cartograph has been recertified, with a score of 126. That's up from 102, our score when we were certified three years ago.

So what did we improve? Here are a just a few examples (and there are a whole lot more — let us know if you're interested in hearing about them):

- Switching to lighter glass bottles
- Using new shipping strategies and incentives to reduce our carbon footprint
- Replacing drip irrigation at the vineyard
- Building community by making it a team project to learn to speak Spanish
- Participating on local boards and committees

We will continue with our focus on the community and the environment — and we hope that in three more years, we can report an even higher recertification score.



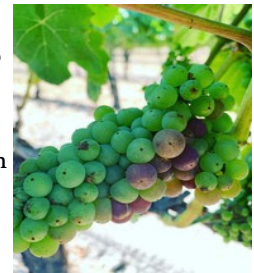


VINEYARD UPDATE: HARVEST ON THE HORIZON

We've had a busy summer of travel and welcoming family to California for visits. The last trip we took was to North Adams, Mass., where we attended the Bang on a Can Loud Weekend. The highlight was The Memory Palace, a very cool piece by our good friend Jeffrey Brooks. Yes, that is a grand piano being played with paintbrushes. <https://www.youtube.com/watch?v=KkNeCkFDucM>

When we got back to Healdsburg, we went right into the winery to bottle the 2022 Pinots. They're all showing great floral character for such young wines, and are racy and vibrant on the palate. We're very optimistic that the '22 vintage will be great. We'll let these bottles rest and pull them out of the cellar next spring to figure out our release dates.

Now that we're home for the rest of the year, we're in watch-and-wait mode as the grapes start to color up. The long bloom period in the spring has the crop a little uneven, so we'll definitely have to drop some fruit to even things out and get the remaining fruit ripe. We're looking at October for Pinot harvest this year — it's hard to wrap my head around such a late finish line, but Mother Nature is in charge of that. The interns are starting to show up at the winery, so hopefully fruit from warmer regions like the foothills and Lodi starts coming in to keep them busy.



Cheers, Alan



STAFF PICK: 2016 TRANSVERSE PINOT NOIR

STAFF PICK: AUG 2023



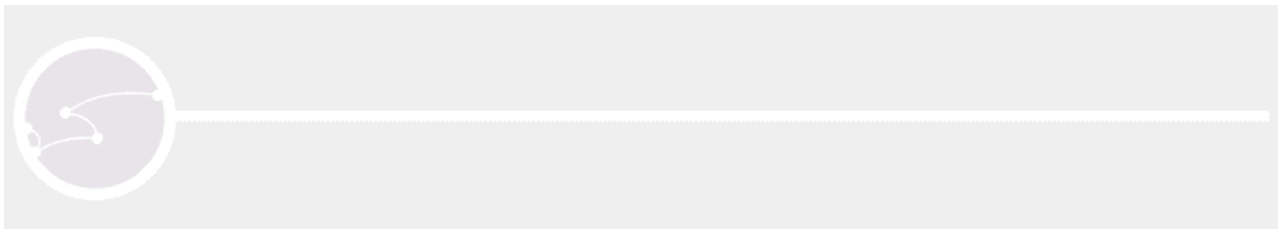
**2016 Transverse
Pinot Noir**

When this wine was first released, I was blown away by it. It has everything I want in Pinot - bold fruit, savory complexity, and bright acid, with a finish that last forever. It continues to get better with age. Incredibly nuanced yet bold enough to pair with big flavors, which I really enjoyed alongside a smoked pork loin.

- Tom Boles
- Vineyard & Winery Ops.

To read our complete notes:
www.cartographwines/About/StaffPicks

[Purchase 2016 Transverse here](#) Retail: \$64, Cartograph Circle: \$54.40



CARTOGRAPH CIRCLE: THE FALL RELEASE

Fall Release Choose Your Selection Window

Can you believe that the fall release is here?! The fall release window to choose or add on to your selection will open on Aug. 25 and close on Sept. 5. Watch for an email on Aug. 25 containing all the details plus a short video from Alan.

With the weather being so hot, we'll offer pickups in September and will plan to ship in October. Because we're weather nerds, we'll definitely keep an eye on the temps — if we can get the wines to you earlier, we will.

Get a sneak peek!

On Sunday, Aug. 27, we're hosting a sneak peek of the new wines at the Cartograph tasting room. If you attend, you can pick up your wines that day. Please RSVP to the tasting room at 707.433.8270, or [email us](#).

FALL WINES SNEAK PEEK August 27th

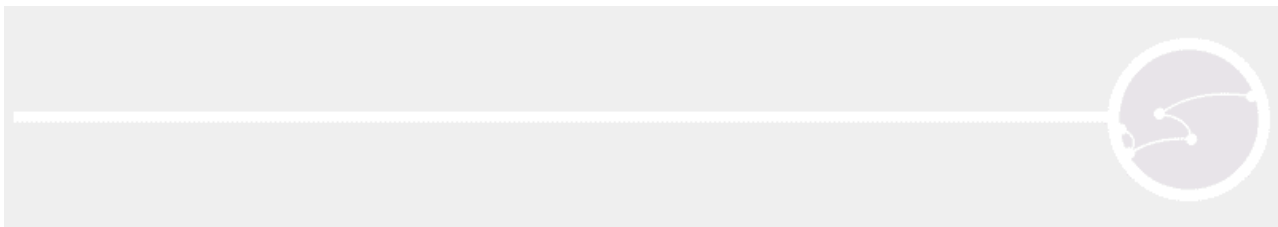
- Taste the four new releases
- Choose your selections
- Tasting windows between 11-12p and 1:30-3:30p
- RSVP required

Please note this is not a seated tasting and should take about 30 minutes.

Contact Us
707-433-8270
info@cartographwines.com

End of harvest celebration

And don't forget to mark your calendar for our end-of-harvest celebration lunch at Valette on November 5. We'll send the details in September.



BACK TO WORK WE GO

We've been studiously following the FIFA Women's World Cup as our last perk of the summer, and now it's on to harvest!

Cheers, Alan and Serena